**3. Content Research and Sourcing**

**3.1 Research Conducted on the Organisation**

You conducted thorough research on Bread for All Foundation, a nonprofit that provides food security in Durban, South Africa.

Timeline (Project Development)

Timeline

The project timeline spans from August 20, 2025, to November 21, 2025, following the academic schedule and the updated submission dates. All milestones are scheduled during the specified academic weeks, beginning immediately after the current date.

Milestones

Milestone 1: Project Planning and Research

* Date: August 20–22, 2025 (Academic Week 1)
* Description: Select the Bread for All Foundation as the target organisation, conduct initial research on its mission and community needs, and draft a project plan. Define goals (e.g., responsive design, transparency features) and outline the POE (Portfolio of Evidence) structure.
* Submission: ICE 1 due by the end of the week.

Milestone 2: Project Proposal and File Structure

* Date: August 23–25, 2025 (Academic Week 1)
* Description: Write and finalise the project proposal (Pages 7-9 of POE), including hosting (e.g., Afrihost evaluation), domain options (e.g., breadforall.org.za), and initial file structure using Visual Studio Code. Set up the GitHub repository.
* Submission: ICE 2 due by the end of the week.

Milestone 3: Website Structure and HTML Development

* Date: August 26–27, 2025 (Academic Week 2, start)
* Description: Develop the basic website structure and plan the layout (e.g., hero banner, sticky nav). Begin coding HTML for key pages (e.g., Homepage, About Us) and commit initial progress to GitHub.
* Submission: Part 1 due on August 27, 2025.

Milestone 4: HTML Content Addition

* Date: August 28–September 1, 2025 (Academic Week 2)
* Description: Add content to the website, including mission statements, service details (e.g., soup kitchens), and initial impact stats. Update the GitHub repository with commits.
* Submission: ICE 3 due by the end of the week.

Milestone 5: HTML Refinement and CSS Styling Start

* Date: September 2–8, 2025 (Academic Week 3)
* Description: Work through feedback from Part 1, refine HTML structure, and begin applying CSS to style the site (e.g., Warm Orange palette, Montserrat typography).
* Submission: ICE 4 due by the end of the week.

Milestone 6: CSS Styling and Initial Responsiveness

* Date: September 9–15, 2025 (Academic Week 4)
* Description: Enhance CSS for consistent styling and implement initial responsive design principles across devices.
* Submission: N/A (ongoing work).

Milestone 7: Responsive Design Development

* Date: September 16–22, 2025 (Academic Week 5)
* Description: Continue refining responsive design, test on mobiles, tablets, and desktops, and update the GitHub repository.
* Submission: N/A (preparation for Part 2).

Milestone 8: Part 2 Submission – Responsive Design

* Date: September 23–26, 2025 (Academic Week 6, start)
* Description: Finalise responsive design, incorporate feedback, and submit Part 2. Ensure all pages (e.g., Donate, Volunteer) are accessible and functional.
* Submission: Part 2 due on September 26, 2025.

Milestone 9: JavaScript Functionality Integration

* Date: September 27–October 6, 2025 (Academic Weeks 6–7)
* Description: Add JavaScript for interactive elements (e.g., donation tracker, sticky nav) and begin dynamic content integration, such as SEO basics.
* Submission: N/A (ongoing work).

Milestone 10: Dynamic Content and Form Validation

* Date: October 7–13, 2025 (Assessment Week)
* Description: Implement dynamic content (e.g., newsletter sign-up) and HTML forms (e.g., volunteer form) with JavaScript validation. Test and refine functionality.
* Submission: N/A (ongoing work).

Milestone 11: Final Functionality and Testing

* Date: October 14–October 27, 2025 (Academic Weeks 9–10)
* Description: Add final touches, including SEO and publishing readiness. Conduct thorough testing and commit all changes to GitHub. Update the README file.
* Submission: N/A (preparation for Part 3).

Milestone 12: Part 3 Submission – Final Website

* Date: November 3–21, 2025 (Academic Weeks 11–12 and Summative Assessment Week)
* Description: Finalise the website, address any feedback, and submit Part 3, including the complete POE, code, and documentation.
* Submission: Due between November 3–21, 2025 (targeting November 7, 2025, for alignment with summative assessment).

**Domain**: breadforall.org.za.org.za shows local and nonprofit alignment. A suitable domain name for the website should be simple, memorable, and reflective of the organisation’s mission. Options like breadforall.org.za or breadforallcharity.co.za could work, incorporating the foundation’s name and a South African country code top-level domain (.za) to establish local relevance. The domain should be easy to type and share, aligning with the website’s focus on community engagement and trust-building.

**Hosting:** Afrihost Nonprofit Plan Cost-effective, local server reliability supports custom domains. The Bread for All website requires a reliable hosting service to ensure it is accessible 24/7 to supporters, volunteers, and beneficiaries. For a nonprofit focused on community support and transparency, such as Bread for All, a shared Linux hosting plan (e.g., the Bronze Home at R39/month with 1GB storage or the Platinum Pro at R419/month with 50GB) could be a good starting point. These plans support the technical requirements you outlined (HTML, CSS, JavaScript) and align with the website’s need for a responsive design, accessibility, and moderate traffic capacity. The inclusion of a free .co.za domain could also support your local branding efforts in Durban

**Frontend:** HTML5, CSS3, JavaScript Lightweight, fast-loading, mobile-responsive

**Forms:** JavaScript validation, optional backend PHP Securely handles volunteer and donation forms. HTML: As the core structure, to create a solid foundation for all pages, including the homepage hero banner and service cards.CSS.

**Fonts:** Montserrat (headers), Lora (body) Readable and friendly; aligns with the warm, community-centred theme. typography (Montserrat, Open Sans) is consistently applied across devices. JavaScript: To add interactivity, such as the sticky navigation bar, sidebar donation button, and dynamic donation tracker on the Donate page.

**Colour Scheme**: For styling, ensuring the proposed colour palette (e.g., Warm Orange, Deep Green) and

**Images/Icons**: From Pexels, Pixabay, Flaticon Free-to-use,high-resolution, professionally styled

**Donation Setup** SnapScan/PayFast (linked from donate.html). Popular, secure local payment platforms used in South African NPOs

**Responsive Design**: CSS Media Queries, Flexbox/Grid. Ensures usability across mobile, tablet, and desktop

This setup ensures low running costs, high accessibility, and aligns with NPO web design standards globally.

**Organisation Overview, Mission, Vision, Target Audience, and Timeline were written from scratch. Primary Beneficiaries:**

* Low-income families in Durban townships (e.g., Umlazi, KwaMashu)
* Homeless individuals
* Orphans and vulnerable children
* Elderly without income support
* Project goals and technical setup were tailored to the project based on your research.

**About Us (about.html):**

* Bread for All Foundation is a nonprofit organisation founded in 2012 in Durban, South Africa. Its core mission is to alleviate hunger and food insecurity in underserved communities. Since launching regular soup kitchens in 2015, the foundation has provided over 15,000 meals to vulnerable populations including children, the elderly, and unemployed individuals.
* Food insecurity affects nearly 20% of South African households, especially in urban informal settlements (StatsSA, 2024). In this context, Bread for All Foundation plays a vital role in supplementing basic nutrition through community-driven programs such as:
* Mobile soup kitchens
* Weekend feeding schemes for children
* Emergency food parcel distribution
* The organisation operates with local volunteers, food donors (such as grocery outlets and bakeries), and funding from corporate and individual sponsors.

**Mission: To eradicate hunger**

* To eradicate hunger by providing consistent, nutritious meals to those in need while fostering community empowerment and social solidarity.
* This mission aligns with UN Sustainable Development Goal 2: Zero Hunger and seeks to promote long-term food justice through grassroots action.
* Vision: Feed 20,000 people annually by 2027
* To build hunger-resilient communities by supporting 20,000 people annually through sustainable food outreach and volunteerism by the year 2027.
* This goal highlights scalability and sustainable impact over the next 2 years, aiming to:
* Expand mobile soup units
* Partner with local gardens and food co-ops
* Introduce nutritional education workshops
* Team members with photos and brief bios

LOGO



**(Image created with OpenAI, 2025)**

**Services (services.html):**

* Explains soup kitchens and food parcel programs
* The website has been designed with SMART goals (Specific, Measurable, Achievable, Relevant, Time-bound):

**Primary Goals**

* Raise R50,000 in monthly donations via the donation portal
* Recruit thirty volunteers per month using the volunteer signup form
* Distribute 2,000 meals per month (tracked through backend database or Google Sheets integration)

**Secondary Goals**

* Improve community awareness through SEO and social media links
* Build trust through transparency (impact reports, image galleries)
* Provide a platform for ongoing engagement (newsletter signup, blog)
* These goals are aligned with:
* Nonprofit best practices
* Donor retention strategies
* Community-building through digital tools
* Monthly meal distribution goals
* Infographics to display progress

**Donate (donate.html):**

* Online Audience:
* People looking to make secure donations online
* Organizations seeking sponsorship partnerships
* Media/public looking for credible information on the foundation
* Integrated payment options
* QR codes, secure EFT details
* Interactive donation tracker
* This agile approach allows for clear deliverables and stakeholder input after each phase.

**Volunteer (volunteer.html):**

Secondary Stakeholders:

* Local Charities and NGOs: Interested in collaboration or shared outreach
* Donors and Sponsors: Corporates and individuals willing to contribute funds, food, or time
* Volunteers: Youth, students, retirees, or church groups looking for service opportunities
* Sign-up form
* Descriptions of available roles
* Option to choose location/date/time

**Enquiry (enquiry.html):**

* Form for questions about services, sponsorships, and partnerships
* Local Charities and NGOs: Interested in collaboration or shared outreach
* Donors and Sponsors: Corporates and individuals willing to contribute funds, food, or time
* Dropdowns for enquiry type
* Contact (contact.html):
* Map showing soup kitchen locations (at least 2)
* Address, phone, email
* General contact form

**Design Tools:**

* Public Domain & Creative Commons Resources:
* Images and Icons:
* Sourced from Pexels, Pixabay, and Unsplash – for free, royalty-free images.
* Icons from Flaticon and Feather Icons.

**Typography:**

* Fonts Lora and Montserrat sourced from Google Fonts.
* Canva used for initial wireframes and layouts.
* Colour palette generated via Coolors.

**File Organisation**

Main Folder:

Named: BreadForAll\_Website

Subfolders Created:

* images/ – contains all image assets (from Pexels, Unsplash, etc.)
* text/ – stores all written content (about us, homepage text, etc.)
* documents/ – timeline, project proposal, and references
* code/ – contains index.html, about.html, donate.html, etc.

File Naming Conventions:

* All lowercase with hyphens for spacing (e.g., about-us.html, donate-now.jpg)
* Version control where needed (e.g., homepage-v1.txt, wireframe-v2.png)

**4. Website Structure and Planning**

4.1 Sitemap (Visual Structure)

Bread for All Foundation Website Structure

|

├── index.html (Homepage)

│ ├── Hero image

│ ├── Welcome message

│ ├── Sticky navigation

│ ├── Sidebar donation button

│ └── Featured image slider (latest photos from events)

|

├── about.html (About Us)

│ ├── History & Mission

│ ├── Vision

│ └── Team Members

|

├── services.html (Our Work)

│ ├── Soup Kitchens

│ ├── Food Parcel Drives

│ ├── Annual Impact Stats

│ └── \*Gallery section (photos from community outreach)\*

|

├── donate.html (Donate)

│ ├── One-time or recurring donation options

│ ├── QR code and bank info

│ └── Progress bar to R50,000 goal

|

├── volunteer.html (Get Involved)

│ ├── Volunteer form

│ ├── Roles and schedules

│ └── \*Volunteer action gallery\* (optional)

|

├── enquiry.html (Enquiry)

│ ├── Product/Service enquiry form

│ └── Sponsor/Partner interest form

|

└── contact.html (Contact)

├── Contact form

├── Map of 2+ locations

└── Email & Phone details

**4.2 Common Page Structure Details**

* Homepage (index.html):
* Full-width image showing community outreach
* Intro to the organisation with a call to action (donate/volunteer)
* Sticky menu at the Sidebar donation button for quick access

**Summary of Key Website Objectives in Structure**

* Raise R50,000 through donate.html
* Recruit 30+ volunteers/month through volunteer.html
* Promote impact via services.html
* Provide transparency and connection via contact.html

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